

PRESS RELEASE

Lumens Launches the VC-TA50 Auto Tracking PTZ Camera

AI-Powered HD PTZ Camera with 20x Zoom and PoE+

Hsinchu, Taiwan, August 24, 2022 – Lumens® Digital Optics Inc. today launched the VC-TA50 auto-tracking PTZ camera. The VC-TA50 is a single lens HD tracking camera, suitable for use in education, worship, studio production, business presentations and unified communications. Featuring AI-powered human face recognition, the VC-TA50 can follow a subject smoothly and reliably, with no need for tracking software, 3rd party hardware or the use of tracking dongles.

Steven Liang, VP of Product Development for Lumens commented: “This year has seen a surge of interest in auto-tracking cameras across all sectors of the market. AV teams and video producers are increasingly relying on automation to deliver dynamic and engaging images without the need for additional camera operators. Lumens’ auto-tracking cameras deliver excellent results, without the need for server-based control software or tracking dongles that were required with earlier generation cameras.”

Lumens VC-TA50 features programmable in-camera tracking modes which give users the flexibility to track a subject automatically and only within user-specified zones. Equipped with Lumens’ Smart AF technology, VC-TA50 intelligently maintains focus on the subject’s face to deliver sharp and well-framed pictures.

The VC-TA50 supports multiple streaming protocols, compliant with most video production, video conference, and streaming applications, including Zoom, Teams, WebEx, Google Meet, Wowza, YouTube, OBS, and Wirecast. The camera’s HDMI and 3G-SDI ports enable users to integrate the camera with video production, lecture capture and live event workflows.

【Product Information】

Lumens VC-TA50 AI Auto Tracking PTZ Camera

https://www.mylumens.com/en/Products_detail/1081/VC-TA50-Auto-Tracking-Camera

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【Information】

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【About Lumens Digital Optics Inc.】

Lumens® manufactures broadcast-quality PTZ cameras, video conferencing cameras, document cameras, wireless collaboration technology, video processing systems, and video over IP devices. Based in Taiwan and part of the Pegatron Group, Lumens has offices in Asia, Europe, and the USA.